

Church Guidelines:

1. **Personal Evangelism: Tell Your Story** Encourage every church member to write out their story of their encounter with Jesus and to list 5 people with whom they feel they need to share their story. Compile the lists of the congregation into the church prayer list. The idea is to spend more time praying people out of hell than we do praying them out of the hospital: **A. Tell Your Story Sunday...** Plan a Sunday when the pastor shares the story of how he came to know Jesus and encourages the people to come to church with their story already written out. At the invitation, the people are encouraged to bring their stories forward, lay them on the altar and pray over them. They are then encouraged to go share their stories. This should be done annually. **B. Tell Your Story Website...www.tellyourstory.today..** The church members are encouraged to enter and activate their stories on the website by following the instructions on the website for story activation. Each member will then print out their cards with their unique url address using the template on the website. Those who pass out their cards will receive an email or text whenever someone listens to their story and the brief gospel presentation attached to it. This is a great opportunity to enlist the youth of the church in assisting those who do not feel technologically qualified to print out their cards from the website. Promise of Hope will insure free access to the website. **C. Sunday Services...** Plan a time in each Sunday Morning Service when someone shares their story of their encounter with Jesus. This keeps personal evangelism always before the people. Make sure the stories are about the person's salvation experience and not a recent blessing or challenge he/she has faced. This must be about their encounter with Jesus.
2. **Community Evangelism: LifeProject... Affinity Evangelism. Encourage each church to start a LifeProject team to lead the church in evangelistically engaging its community.**
 - A. **Affinity Defined:**
Af-fin-i-ty: "A feeling of closeness and understanding that someone has for another person because of their similar qualities, ideas or interest; a liking or attraction to something; a quality that makes people or things suited to each other..."
 - B. **We can picture an Affinity much like a magnet that draws people together relationally, creating an emotional connection.** Affinity Groups form as people cluster together around common interests, concerns, hobbies, needs or events. LIFEproject seeks to leverage this common connectedness by engaging affinity groups in the things that draw them together. LIFEproject is an affinity based strategy designed to help people encounter Jesus!
 - C. **The Life Process of Engaging the local community consists of a simple 4 step process: L-ook up (to the Lord)... Look in (at your church)... Look out (at your community). I-dentify the affinity groups in your community and church. F-ocus on the groups that your church and community have in common. E-ngage those groups that your church and community have in common and that the Lord has directed you to engage.**
Church Member and Leadership workbooks are available from Promise of Hope to walk the team and their church through the LifeProject process.

3. **Church Planting: Every Church Planting a Church...** Encourage each church to start a Church Planting Task Force. The Church Planting Task Force will accomplish the following:
 1. Identify the geographically or culturally distinct community where the Lord has lead the church to plant a church.
 2. Locate the church planter to lead the church plant, making sure that he has been properly qualified.
 3. Allocate necessary funds to launch church plant.
 4. Set the launch date.

It is encouraged that the Church Planting Task Force connect with the state convention's church planting department to insure that available funds from the state are applied to the church plant and that the church planter is appropriately assessed and trained. Promise of Hope will assist the Church Planting Task Force in fulfilling the assessment and training requirements necessary to insure a successful church plant.
4. **12/24 Initiative: 12/24 Team.** Encourage each church to start a 12/24 team for the purpose of developing an intentional evangelism strategy to engage the 12-24 year olds in their local community. It is encouraged that the church 12/24 team connect with the regional 12/24 team for their region. If no regional 12/24 team exists, then the church team can interact directly with either the state convention or with Promise of Hope Ministry as it specializes in reaching the 12/24 year olds.

State Convention Guidelines:

1. **Personal Evangelism: Tell Your Story...** It is encouraged that the state convention adopt Tell Your Story as its official personal evangelism emphasis. It is also encouraged that the state convention consider starting its own Tell Your Story website which Promise of Hope can accomplish at minimal cost.
2. **Community Evangelism: LifeProject...** It is encouraged that the state convention, through its missions department, adopt the LifeProject as the means of the local church missionally and evangelistically engaging its local community. It is important that the state convention conduct training sessions to help churches grasp the LifeProject process. Promise of Hope can conduct these training sessions.
3. **Church Planting: Every Church Planting a Church...** It is vital that the state convention establish a church planter assessment process, a church planter network, and a church planter basic training process. It is also important that the state convention provide essential training for churches planting churches. If the state convention lacks the resources to provide such training and assessment opportunities, the state convention can partner with an organization, like Promise of Hope, to provide these necessary procedures.
4. **12/24 Initiative: 12/24 Team...** The 12/24 initiative, a concept developed by Promise of Hope, has many components that enhance the capacity of the local church to reach the 12-24 year olds. These components include:
 1. **Self-Supporting Campus Missionary Interns (CMI's)...** To engage middle schools, high schools, and college campuses with the gospel through the local church.
 2. **Regional 12/24 Teams.** These need to be developed and launched by the state

convention to provide a point of connection with the various church 12/24 teams. The regional teams, reporting to the state convention, will provide an intentional evangelistic strategy for their region in conjunction with the local church 12/24 teams and the CMI's serving in the local churches.

As college campuses continue the rapid movement toward the expulsion of Christian ministries, it will become imperative to transition collegiate ministries from ministries of a presence on campus to ministries of a people on campus engaging their peers with the gospel. Promise of Hope's 12/24 initiative facilitates this transition.